



The road to
DIGITAL SUCCESS
in
PHARMA DISTRIBUTION

WEBINAR IN STREAMING

11 novembre 2020 - ore 15

RELATORE

ALFREDO SASSI

Ceo di H-ventures, associata Assoram

PROGRAMMA

»» **DIGITALIZATION IN HEALTH CARE AND PHARMACEUTICAL**

Digitalization in the pharmaceutical industry

Digitalization in drugs consumptions

Digitalization, prevention and treatment compliance

»» **NEW DISTRIBUTION MODELS**

Getting closer than ever with the patient

Home delivery and home care

Beyond the “pill”: Smart Medicine, Smart Services, Smart Devices and Wearables distribution

On-line Communities

»» **STRATEGIES THAT CAN BE IMPLEMENTED**

Aperto a tutti previa iscrizione, cliccando [qui](#)



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