



## *The road to* **DIGITAL SUCCESS** *in* **PHARMA DISTRIBUTION**

WEBINAR IN STREAMING

**11 novembre 2020 - ore 15**

### RELATORE

**ALFREDO SASSI**

Ceo di H-ventures, associata Assoram

### PROGRAMMA

#### » **DIGITALIZATION IN HEALTH CARE AND PHARMACEUTICAL**

Digitalization in the pharmaceutical industry

Digitalization in drugs consumptions

Digitalization, prevention and treatment compliance

#### » **NEW DISTRIBUTION MODELS**

Getting closer than ever with the patient

Home delivery and home care

Beyond the "pill": Smart Medicine, Smart Services, Smart Devices  
and Wearables distribution

On-line Communities

#### » **STRATEGIES THAT CAN BE IMPLEMENTED**

**Aperto a tutti previa iscrizione, cliccando [qui](#)**



**Per informazioni scrivere a:** [info@assoram.it](mailto:info@assoram.it)